

Intro

Welcome to the training Intercultural Communication Germany – Poland and Basic Polish Language Skills with the Competence and Coordination Center Polish at IBZ St. Marienthal!

The event aims to reduce existing uncertainties regarding Polish customers, colleagues, and business partners and to inspire further engagement with the Polish language and culture.

Key Topics / Course Description:

- Poland fun facts (Poland and its history, relationship with Germany)
- Intercultural communication Germany-Poland (general intercultural differences: business communication, gender relations, authority)
- Introduction to the Polish language

Location

The training will take place in person at the Görlitz branch of the IHK Dresden (Jakobstraße 14, 02826 Görlitz). Catering, coffee, tea, and cold drinks will be provided.

Lecturers

Dr. Ewa Wieszczyńska, Dr. Erik Malchow

Date

27.10.2026

Program

27.10.26

TIME	TOPIC	PRESENTED BY
9:00 – 10:30	Welcome and introduction, building relationships and interaction in Poland What is culture? Participants; own cultural background Own tasks, experiences, and challenges in working with Polish colleagues	Dr. Erik Malchow
10:30-10:45	<i>Przerwa na kawę (Coffee break)</i>	
10:45-12:30	Cultural model(s)? and the cultural map by Richard D. Lewis Applying the model(s) to daily professional life Poland Basics	Dr. Erik Malchow
12:30-13:00	<i>Obiad/Lunch</i>	
13:00-14:30	Polski is cool – Building basic Polish vocabulary, typical phrases for everyday life	Dr. Ewa Wieszczyńska
14:30-16:00	Polish business culture: What do we want to change? How do we communicate correctly?	Dr. Ewa Wieszczyńska

This measure is co-financed by tax revenues based on the budget passed by the Saxon State Parliament.